

**2010 MASA Fall Conference
Grand Traverse Resort, Acme, MI**

Pre-Conference:

Tuesday, September 21, 2010

7:30 a.m. – 1:00 p.m.	New Superintendent Conference Registration
8:30 a.m. – 5:00 p.m.	New Superintendents Pre-Conference
Noon to 1:00 p.m.	New Superintendent Pre-Conference Lunch
3:00 p.m. – 5:00 p.m.	MASA Executive Board Meeting
5:30 p.m. – 8:00 p.m.	New Superintendent Reception

Wednesday, September 22, 2010

7:30 a.m. – 11:40 a.m.	New Superintendents Pre-Conference
8:00 a.m. – 10:00 a.m.	MAISA Executive Board Meeting
8:00 a.m. – Noon	Middle Cities Educational Association Meeting
8:00 a.m. – 7:00 p.m.	SEHI Business Center
8:00 a.m. – 4:00 p.m.	MASA Conference Registration
8:30 a.m. – 10:00 a.m.	MAISA Early Childhood
8:30 a.m. – 9:30 a.m.	MAISA Administrative Leadership Committee
8:30 a.m. – 9:30 a.m.	MAISA Instructional Leadership Committee
10:00 a.m. – 11:45 a.m.	School Equity Caucus General Meeting
10:00 a.m. – 11:00 a.m.	Michigan Small & Rural Association (MSRSA)
10:00 a.m. – 11:30 a.m.	MAISA General Membership Meeting
11:45 a.m. – 12:45 p.m.	SAPAC Meeting
11:45 a.m. to 12:45 p.m.	New Superintendent Lunch
12:00 p.m. – 1:00 p.m.	Middle Cities Luncheon

REMINDER: There is no lunch prior to the first general session unless you are in a specific meeting that is serving lunch.

1:00 p.m. – 3:00 p.m.

1st General Session

Brandon and Elliott Tyson of Buckley, Michigan will perform.

Keynote: Hall Davidson, Director of Discovery Educator Network

Taking Leadership into the Digital Age: Linking Engagement, Assessment and Achievement

3:00 p.m. – 3:15 p.m.

Break

Sponsored by Umbaugh

3:15 p.m. – 4:30 p.m.

Concurrent Clinic Sessions:

1. Follow Up Session with Hall Davidson of Discovery Education
2. Teacher Merit Pay: One District's Experience
3. School Finance Update with MSBO Executive Director, David Martell
4. Balancing the Budget: Cost Reduction Strategies
5. Transparent Communication & Learning Through Technology
6. Five Tools of Employee Outsourcing
7. Leading for Effective & Sustainable RtI Implementation
8. Outsourcing Technology – Achieve Cost Savings & Better Results
9. Courageous Journey Orientation

4:30 p.m. – 4:45 p.m.

Break

4:30 p.m. – 6:30 p.m.

Evening in Exhibit Hall

4:45 p.m. – 5:30 p.m.

Region Meetings

Region 2.....Tower A

Region 3.....Tower B

Region 4.....Tower C

Region 5.....Peninsula A

Region 6.....Peninsula B/C

Region 7.....Mackinac A

Region 8.....Mackinac B/C

Region 9/10.....Michigan C

5:00 p.m. – 7:00 p.m.

Michigan Association of African American Superintendents

Thursday, September 23, 2010

7:15 a.m. – 8:30 a.m.

SET SEG Fun Run/Walk

7:30 a.m. – 8:30 a.m.

Breakfast

Sponsored by United Dairy of Michigan

7:30 a.m. – 4:30 p.m.

MASA Conference Registration

8:00 p.m. – 5:30 p.m.

SEHI Business Center

8:30 a.m. – 11:30 a.m.

2nd General Session

State Superintendent of Public Instruction, Mike Flanagan

Thank You! You Are Making a Difference

State Superintendent Mike Flanagan applauds the leadership local superintendents demonstrate on a daily basis, and will share the stage with the 2010 Michigan Teacher of the Year to highlight how that leadership empowers teachers to generate innovative ways to reach students.

Michigan School Breakfast Challenge

Brad Biladeau, Associate Executive for Government Relations

Rose Memorial Remembrance

11:30 a.m. – 1:30 p.m.

Luncheon & Exhibit Hall

1:30 p.m. – 1:45 p.m.

Stretch Break

1:45 p.m. – 3:00 p.m.

Concurrent Clinic Sessions:

1. AVID: A New Program for Michigan that Changed Our Community
2. 21 Things for 21st Century Educators
3. Technology Integration Plan: The Right Information, The Right Time; The Right Way
4. Energy Projects Made Simple: What is Practical and How to Fund It
5. MAISA Dialogue

Concurrent Clinic Sessions Continued:

6. Promise Delivered: Education Technology Research Results
7. Courageous Journey Cohort 3
8. Courageous Journey Cohort 4
9. Courageous Journey Cohort 5

3:00 p.m. – 3:15 p.m.

Refreshment Break

3:15 p.m. – 4:30 p.m.

Concurrent Clinic Sessions:

1. 360 Degree Feedback: Rethinking Administrative Evaluation on Ongoing Growth
2. Understanding the New Normal: Using the Genesee Statewide Seat Time Waiver in Your District
3. Online High Schools
4. Michigan Association of School Boards Clinic
5. Raising Revenue in Your District
6. Courageous Journey Cohort 3
7. Courageous Journey Cohort 4
8. Courageous Journey Cohort 5

4:30 p.m. – 6:00 p.m.

Sponsor Appreciation Reception

Friday, September 24, 2010

7:30 a.m. – 8:30 a.m.

Hot Breakfast

8:30 a.m. – 11:30 a.m.

3rd General Session

Keynote: Steve Dembo, Online Community Manager, Discovery Education

Learning to Speak Native: How Education is Being Transformed in 140 Characters or Less

11:30 a.m. – 11:45 a.m.

Closing & Adjournment

11:45 a.m. to 12:15 p.m.

MASA Conference Committee Meeting